

Noah Breen

Designer

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Personal Profile

I have extensive digital design experience from roles as a Web Designer, in a design agency, in-house, and as a freelancer. My work focuses on creating user-focused digital solutions. For more details of my work, you can view it at www.noahsportfolio.com.

Professional Experience

FREELANCE WEB DESIGNER, JAN 2015 - PRESENT AND 2008 - 2009

Collaborated with a diverse range of clients to design and develop user-centred websites, focusing on user-friendly websites and clean, modern design. Worked closely with clients to understand their business goals, target audience, and functional requirements, translating these into actionable design solutions. Conducted client meetings to sketch out wireframes and define the information hierarchy for key pages, ensuring a clear and logical user journey. Delivered custom WordPress CMS solutions, enabling clients to independently manage and update their website content.

KEY ACHIEVEMENTS:

- Designed wireframes and rough sketches during client meetings to visualise website layouts and information hierarchy, ensuring alignment with client goals and user needs.
- Created custom WordPress CMS solutions, empowering clients to manage their content effectively.

HOKSON, WEB DEVELOPER, 2014 - 2015

I worked as a Front End Developer at Hookson, a design agency based in Edinburgh. Collaborated closely with designers, marketers, and clients to develop and deploy responsive websites. Met with clients to understand their needs and translate them into functional, user-friendly solutions. Worked alongside designers to implement visual designs into code, ensuring pixel-perfect accuracy and attention to detail.

KEY ACHIEVEMENTS:

- Collaborated with designers to implement visual designs into code, improving my teamwork skills and attention to detail.
- Met with clients to understand their requirements and ensure the final product met their expectations.

BELL JOHNSTONE, WEB DEVELOPER/WEB DESIGNER 2009 - 2014

Worked as a Web Designer and Developer at Bell Johnstone, collaborating with copywriters, designers, and clients to deliver a wide range of digital and print projects. Designed and developed custom WordPress websites, ensuring they were user-friendly and met clients' requirements. Created print advertisements and magazine layouts, maintaining brand consistency across all media. Trained staff to upload and manage content using custom WordPress CMS.

KEY ACHIEVEMENTS:

- Designed and developed custom WordPress websites, ensuring responsiveness, user-friendliness, and alignment with client goals.
- Provided ongoing website maintenance, including updates and troubleshooting, to ensure smooth operation.

SCOTTISH INTERACTIVE TECHNOLOGY CENTRE, MULTIMEDIA ENGINEER/ WEB DESIGNER/ VIDEOGRAPHER, 1999 - 2008

Worked as a Multimedia Engineer at the Scottish Interactive Technology Centre (SITC), an educational department within the University of Edinburgh. Collaborated with a small team of programmers to design and develop accessible, standards-compliant websites and graphical user interfaces for educational projects. Key responsibilities included designing graphic user interfaces, portal websites for local education authorities, and ensuring cross-browser compatibility.

Additionally, produced and edited video content for classroom-based projects, using Final Cut Pro for over 8 years. This role provided early experience in user-centred design, collaboration, and delivering solutions for diverse audiences.

KEY ACHIEVEMENTS:

- Designed and developed accessible, standards-compliant websites for educational projects, ensuring usability for diverse audiences.
- Produced and edited video content for classroom-based projects, demonstrating versatility in multimedia design.

Selected Projects

NESTEGG - UI COMPONENTS AND INTERACTIVE PROTOTYPES

Collaborated with the NestEgg team to design UI components and interactive prototypes in Figma, bringing their digital product vision to life. Created a comprehensive style guide for their development team, ensuring consistency across the product. Additionally, designed print materials, including brochures and flyers, using Adobe InDesign, aligning with brand guidelines.

TOPAZ COMMUNICATIONS - WEBSITE DESIGN AND DEVELOPMENT

Collaborated with Topaz Communications to design and develop a user-friendly website for their research, analysis, and scientific solutions services. Conducted client meetings to define goals, created wireframes and high fidelity mockup in Figma, and built the site in WordPress. Focused on clean, minimalist design with bold typography and intuitive navigation to enhance user engagement and showcase their services effectively.

MAGIC EGG PRODUCTIONS - WEBSITE DESIGN AND DEVELOPMENT

Designed and built a WCAG-compliant website for Magic Egg Productions, featuring a colour-switcher function with AAA-compliant contrast ratios, semantic HTML, and ARIA code to support users with disabilities. Created a versatile logo that adapted to the website's colour themes. Delivered a fast-loading, SEO-friendly website with a clear and impactful design, ensuring an excellent user experience for all visitors.

SKILLS

Experienced designer with a strong focus on creating intuitive, user-centred digital experiences. Skilled in wireframing, basic prototyping, and accessible design principles, with a proven ability to collaborate effectively with teams and stakeholders. Proficient in the following tools and technologies:

- **Design Tools:** Figma (Very Good), Adobe Photoshop (Very Good), Adobe Illustrator (Good)
- **Web Development:** HTML, CSS/SCSS (Good), WordPress (Very Good)
- **Motion Design:** Adobe After Effects (Intermediate)
- **Print Design:** Adobe InDesign (Intermediate)
- **Soft Skills:** Collaboration, problem-solving, client communication, attention to detail

EDUCATION

1996 - 1998 Jewel and Esk Valley College, Edinburgh
HND Interactive Multimedia Studies

1992 - 1994 Telford College, Edinburgh
Art & Design, Design for Marketing and Advertising

1986 - 1991 Boroughmuir High School, Edinburgh
Standard Grades: Art & Design, English, Geography, Mathematics, and Modern Studies
Highers: Art & Design

References available on request